



Europe's premier global women's leadership forum

## The 2010 W.I.N. Conference

Realizing Visions; with clarity, enthusiasm and care

### October 6-8, 2010, Paris Marriott Rive Gauche Hotel

**Switzerland, May 3, 2010** (for immediate release) - W.I.N. (Women's International Networking) will hold its 13th Global Leadership Conference from October 6-8, 2010 in Paris. The conference will focus on the theme " **Realizing visions, with clarity, enthusiasm and care**".

Over the years, the W.I.N.'s vision of strong, authentic leadership which takes into account the global sustainability perspective, has been joined by many communities, entrepreneurs, corporations, institutions and organizations. It provides inspiration, new impulses and energy.

Every year the conference contributes significantly to women's progress by connecting and empowering women from global corporations to entrepreneurs, politicians, academics and artists from all around the world. W.I.N. inspires women's business, social and personal success and dreams and supports them to reach their and society's full potential. W.I.N is aware of its' global and social responsibility and grants numerous scholarships to women of the developing world.

The prestigious W.I.N. Conference is designed by women for women and men and provides a platform to discuss visions, strategies and skills needed to build strong leadership to succeed in today's world. According to Kristin Engvig, founder and creator of W.I.N., "Women embody the power to influence, decide, lead and evoke change. W.I.N. forums manifest the emergence of a collective and truly global leadership journey made by women leaders today. At our event they discuss how to lead with grace while remaining intuitive, emphatic and true to themselves. Engvig, says, *"Whether a goal to reach, a larger vision to manifest or your entire destiny to fulfill, this year's event will look at how you, your company, your community and world, step by step, can succeed. The event will explore the authentic journey and the importance of how you do all you do now as a way towards realizing your vision. As we discover clarity, truth, beauty we will also illustrate how your enthusiasm can help mobilize others. Finally, we will highlight the importance of deep care, giving and receiving support.*

Participants will have the opportunity to take part in eight different panel sessions and forty workshops covering crucial business topics as well as areas related to well-being, work-life balance and spirituality. Speakers have included Cécile Bonnefond, President & CEO Veuve Cliquot International (France), Gro Harlem Brundtland, Head WHO (Norway), Anna Diamantopoulou, Member of the Greek Parliament and former Commissioner of EU (Greece), Rena Golden, Executive V.P. & General Manager CNN International (South Asia/USA) as well as other global corporations, NGOs, government bodies and opinion leaders who are fully supportive of W.I.N.'s winning formula. These organisations and individuals are leading examples of workplace diversity and inclusion. Similar speakers will share their experiences and best practices this year.

### About W.I.N.

W.I.N. is an independent, European, mission-driven organization with a global impact. It is run by an international team of professionals and supported by a large group of volunteers, advisory board, women networks and global companies, all inspired by the well-being and progress of global society. Previous events attracted as many as 730 women from 70 countries including 45 % corporate executives, 20% small business owners and entrepreneurs, 20 % professionals (doctors, lawyers, academics, artists, and journalists), and 15% politicians, international servants, NGOs.

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feminine, authentic and global – that's W.I.N.

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