



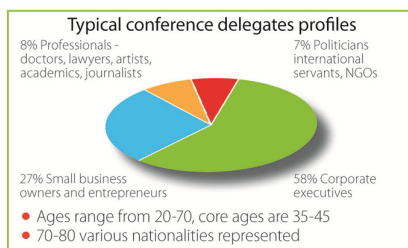
FACT SHEET

www.winconference.net

Facts

- W.I.N. is a mission driven organization that is a reference for women working internationally and for companies active in women's leadership and diversity and inclusion
- Founded in 1998 by Norwegian social entrepreneur, Kristin Engvig
- W.I.N. reaches exceptional women leaders, experienced managers, entrepreneurs and talents worldwide
- 74 companies and leading business schools have been sponsors of W.I.N. 30% of these have sponsored at least 3 times.
- The W.I.N. website is visited by tens of thousands of people each year
- W.I.N. activities receive wide international press coverage
- Opinion leaders on all continents receive our printed materials. 150,000 people read our e – mail communication.
- 8,000 delegates from over 70 countries (core age group 35-45) have attended an annual W.I.N leadership conference

Conference delegates



Organization

The overall goal of W.I.N., evoking change to authenticity and raising feminine and global awareness to create a sustainable future, includes: inspiring success based on individuality (rather than stereotypes), cultivate authentic leadership and encourage feminine ways of doing business and living.

Mission

Inspiring women worldwide.

Vision & Purpose

Developing, empowering and connecting leaders with a feminine, authentic and global vision.

- Developing - providing powerful tools such as a new vision, knowledge, inspiration and skills
- Empowering - giving women a voice to articulate new thoughts and ideas
- Connecting - ensuring a global infrastructure of women leaders

Values & Pillars

- international
- feminine
- authentic
- practical
- innovative
- focused on opportunities
- interconnected

Participants

Professional women and men and influential decision makers or opinion leaders: company executives, entrepreneurs, independent professionals, consultants, academics, artists, thought leaders, government and NGO representatives, international business school professors and students. It attracts those with a strong sense of global responsibility.

Typically the **W.I.N. woman** is culturally aware, wants to be part of a community and has an international and open mindset. She is well educated, keen to learn, to grow and to contribute, receptive to new technology and spirituality and she embraces change letting life unfold listening to her intuition as well as moves through action and a sense of personal responsibility to accomplish her goals.

She wants it all: work, family, community and self. She is both vulnerable and strong and desires to speak with her own voice. She is feminine and authentic.

Typically the **W.I.N. man** is not afraid of being in the minority. He wants to understand how women are changing work and life and also he himself desires to be part of the new transformation into a truly human future, creating new norms in society, economic life, cultural milieus and organizations from an integral and feminine perspective alongside with women. He wants to be part of raising consciousness, part of shaping a new, emerging paradigm that he knows, also benefits him.

Community

The W.I.N. global leadership conference supports and is supported by around 60 international women's associations, major European business school alumni associations, NGOs, educational institutions, consulates, as well as global and world class corporations. Current and past supporters include: HSBC, IBM, HP, Microsoft, The Financial Times, International Herald Tribune, Unilever, Medtronic, Bluesky, Sodexo, Guardian, Shell, P&G, Nestlé, PepsiCo, IKEA, Accenture, Cisco, Continental Airlines, GE, Symantec, Elizabeth Arden, Whirlpool, Volvo, CNN, Thomson Reuters and business schools such as SDA Bocconi, IESE, INSEAD, LBS and IMD.

W.I.N. also receives support from a committed group of staff, an advisory board and community members.

“IBM has supported W.I.N. since the network's inception in 1998. We all come back a bit richer and with different perspectives from every W.I.N. conference.”

feminine, authentic and global – that's W.I.N.

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Speakers

W.I.N. speakers have included; Graeme Codrington, Future Trends Analyst, TomorrowToday, UK (South Africa/UK), Cécile Bonne-fond, President & CEO Veuve Cliquot International (France), Gro Harlem Brundtland, Head WHO (Norway), Anna Diamantopoulou, Member of the Greek Parliament and Former Commissioner of EU (Greece), Anna Finocchiaro, Minister of Equal Opportunities (Italy), Rena Golden, Executive V.P. & General Manager CNN International (South Asia/USA), Catherine Destivelle, Alpinist, (France), Michael Kimmel, Author, Professor of Sociology, SUNY at Stony Brook (USA), Thembeke Nkamba-Van Wyk, Managing Director Talking Beads (South Africa), Margot Wallstroem, EU Commissioner of the Environment (Sweden), Irene Dorner, President and CEO of HSBC Bank USA (UK), Senator the Honourable Marlene Malahoo Forte, Minister of State (Jamaica), Avivah Wittenberg-Cox, CEO 20-First France, (Canada).

Biography

Kristin Engvig, W.I.N. Founder

Norwegian social entrepreneur Kristin Engvig started her leadership journey in 1998 when she founded W.I.N. in Milan, Italy. She firmly believed that women have a vital role to play in society and business. Feminine leadership is her passion, and she designs all the visionary programs of W.I.N. conferences. Kristin is known for picking up trends early and encouraging women to live creatively and to shape their own future. She is a systems thinker and aware of our global responsibility. She is a frequent speaker at conferences and company events covering topics such as leadership, diversity, networking and entrepreneurship. She was finalist for the European Women of Achievement Award and won the 2010 International Alliance of Women Award

Activities



The global W.I. N. Conference Women's preferred leadership forum

- **ERGIFE Palace Hotel 5 – 7(8) October 2011**
Creating History

This conference will provide women leaders from all over the world with a special vision, strategies, environment and skills needed to get involved in shaping the future and to succeed in today's world. Numerous workshops, coaching labs, facilitated networking sessions and social events offer an ideal mix of learning, listening, benchmarking, sharing and inspiring, and plenty of opportunities to make connections. More men are joining as well.

Conference features:

- World-class plenary speakers
- 42 outstanding skill-building workshops
- Cutting-edge working groups for senior leaders
- Corporate forum, expert sessions propelling organizations and their diversity and inclusion programs to new levels
- Coaching labs: complimentary one-to-one sessions
- Village, with a market place to showcase products and services, an internet café and bookstore
- An Oasis; a place for relaxation - calm - peace
- Open forum; two hours of intense and spontaneous discussion, playing and acting.
- The audience sets the agenda
- Body-mind awakening sessions; 40 minutes of yoga, stretching and meditation techniques every morning

W.I.N. Corporate Network Group (CNG)

CNG is a global business platform designed to address common business challenges with global corporations and organisations. CNG has four meetings a year, each presenting a key speaker and a critical topic.

W.I.N. Corporate Advice and Strategy

W.I.N. assists and advises companies in the strategy process and in activity planning. Besides our own events, W.I.N. works with companies on in-house training programs, seminars and conferences. Any program is a strategic choice tailored to the organization's overall corporate plan and is facilitated efficiently to reach the specified goals.

W.I.N. Community & Mobilizing Women Program

W.I.N. community members support and sustain the W.I.N. organization and continue various projects locally initiated at the forum. Recent events have been in Paris, Milan, Istanbul, Tokyo, London and Abu Dhabi.

W.I.N. Development

Training, workshops, discussions, events - visit our website for details.

W.I.N. Woman's Fund—Scholarship Fund

This fund makes the hopes of hundreds of women around the globe a reality, and

feminine, authentic and global – that's W.I.N.

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