



PRESS RELEASE

For immediate release

Rome, Italy, 5 October 2011

950 WOMEN LEADERS GATHER IN ROME FOR WINCONFERENCE

Today in Rome 950 extraordinary women and men leaders have come together for three days to take part in one of the largest and most prestigious leadership forums for professionals working internationally. They have come to take part in a crucial conversation about the future and how they can play a key role in *Creating History*.

In her welcome letter to participants, Kristin Engvig, W.I.N. Founder and CEO, says: “[The women gathered] have knowledge, skills and experience. It would be impossible not to create something amazing together. And it is so clear, the times in which we live, need exactly this vision, collaboration, sensitivity and team work to create new solutions”.

The 950 delegates gathered in Rome will address how to create the future the world needs and is calling for. They will take a break for three days from their everyday lives and will envision the world they want to live in, how their ideal work would be and how they would like their lives to be. They are here to discuss their highest visions and greatest hopes, and to collaborate in making these a reality.

To inspire and guide the W.I.N. delegates, 125 insightful and engaging speakers have gathered who will cover global trends, the future of work and careers, and how to grow as individuals. Expert forums on topical issues including Women on Corporate Boards, Entrepreneurship, Diversity & Inclusion and Women Empowering Women, will showcase panels of leading thinkers.

Among the array of speakers and workshop leaders coming to W.I.N. this year are:

- **Emma Bonino** (Italian), Vice President, Senate of the Italian Republic
- **Umran Beba** (Turkish), President, PepsiCo Asia Pacific Region
- **Saadia Zahidi** (Pakistan), Senior Director, Head of Constituents, World Economic Forum
- **Mikael Ohlsson** (Swedish), President & CEO, IKEA Group
- **Jeanette Horan** (British), CIO, IBM
- **Karen Tse** (American), Founders and CEO, International Bridges to Justice

The WINConference has once again been sponsored by world class companies, including IKEA who state “we are proud to support the WINConference. Diversity is an integral part of the IKEA strategy and we actively work to make it happen. Today, about 40 percent of our 200 top managers are women and we are continuously improving the gender balance. Our starting point is that diversity leads to better business”.

Come join us at the Ergife Palace Hotel from 5th – 8th October!