



## Press Release

### **Kristin Engvig among the four finalists for the prestigious European Women of Achievement Award**

*July 15, 2006* Norwegian entrepreneur Kristin Engvig, Founder and Director of W.I.N. Women's International Networking, is one of the four finalists for the European Women of Achievement Award.

#### **About Kristin Engvig, Norway - Founder and CEO**

Kristin founded W.I.N. in 1998. She is leading the Leadership Journey at W.I.N. and in charge of developing the program and the agenda of the global leadership forums. Right now she is organizing the 9<sup>th</sup> edition which will take place in Rome from September 20 to 23, 2006.

Alongside her efforts to make the W.I.N. Forums a huge success, she is a frequent speaker at conferences and for organizations and companies on topics such as W.I.N., leadership, networking and entrepreneurship. She has worked as an international consultant on intercultural management issues and marketing/communication strategies in Western and Eastern Europe. Prior to becoming a consultant, Kristin pursued a career in Citibank and JP Morgan and was responsible for PR for the Norwegian Export Council in Japan. Kristin has a degree in Business Administration from Oslo Business School and a Masters degree from SDA Bocconi Business School in Milan. During her time in Milan she was an active board member of the SDA Bocconi Alumni Association (1994-1999) and President of the (PWA) Professional Women's Association of Milan (1994-1996). She is an honorary member of EPWN (European Professional Women's Network) and a member of GWIT (Geneva Women in International Trade). Acting and yoga have been her passions for years and since 1999 she has been part of the professional program for artists studying creativity and acting with Studio De Fazio in Rome. Kristen is born in Kristiansund, Norway.

#### **About The European Women of Achievement Awards**

The European Women of Achievement Awards are given to women for outstanding achievement in their field. The nominees are recognized for work that must have a significant European dimension. The judges will be looking for achievement where the individual has been a pioneer or an instigator of the success. Personal commitment, determination and ability to overcome obstacles are some of the characteristics the judges will be seeking. All nationalities are considered for the Award provided that they are based within the geographic boundaries of Europe. The achievement should promote European understanding and progress.

Women are nominated by companies, organizations and individuals – both men and women – who believe their nominee deserves public recognition for her achievement. Now in its 16<sup>th</sup> year, the EWAA has a stellar list of 61 previous celebrated winners.

#### **Contact**

For more information about W.I.N please visit [www.winconference.net](http://www.winconference.net)

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## **Attachment to Press Release W.I.N. July 6<sup>th</sup>, 2006**

### **About the upcoming W.I.N Conference**

The 9<sup>th</sup> Annual Leadership Forum will be held in Rome, Italy, from September 21 – 23, 2006 (20-24). Over the last eight years this global platform has become the best place for effective exchange and networking between experienced leaders, well-known personalities and emerging young and creative talents. W.I.N.'s European touch and global mind will attract more than 500 women from all over the world to this unique event designed by women for women and men who want to be part of shaping business and life in the 21<sup>st</sup> century.

The W.I.N. Forum offers visionary inspiration through panel discussions and speaker sessions, tremendous learning through workshops, and personal and professional coaching through discussions, contacts and the coaching lab. Last but not least, it also incorporates fun and pleasure into the tough business world.

**The theme.** This year's edition will run under the theme "Courage to be the change..." In the past decade, women have brought change to companies, corporations, international associations and organizations. It is the right time now to declare that women do not only initiate change, they **are** the change: the change to the authentic, the change to caring and sharing, the change to a new leadership and a feminine way of doing business. This year's Forum will provide all women with visions, environment, strategies, skills and, of course, great network.

### **Some participant's comments on past W.I.N. Forums**

Above all what touched me was the friendly atmosphere and the quality of all the participants. What an amazing group of ladies and what great networking we did.

*Haifa Fahoum Al Kaylani, Chairman, Arab International Women's Forum, Jordan*

W.I.N touched my life in a way that I can never forget. I am also sensitizing WIN amongst my friends, colleagues, etc. I believe that my action will make impact in Nigeria.

*Ozy Orji, Manager Shell and scholarship winner, Nigeria*

The format for the leadership forum is a combination of traditional plenary sessions, workshops, coaching labs, social events and the open forum – which is an event where participants are encouraged to publicly express an objective and then to accept assistance from others in the W.I.N. community in turning this objective or idea into reality. There is clear evidence that W.I.N. has been the catalyst for many new initiatives, partnerships and strategic alliances over the years that it has been running.

*Tracy Stanley, Chair, Sophia Professional Women's Network and Communication Director AMADEUS*

Some people don't find networking easy. Talking about yourself, what you do and where you come from, often gets us so tongue-tied, we end up not saying anything at all – a frustrating experience. But at the W.I.N. conference there is magic at work. After my initial discomfiture, I quickly find out that many participants were first-timers like me.

*Maria-Fe Parco Ortner, Austria*

As always an indeed great pleasure to participate in and contribute to WIN. It has become much more than a conference now: It has developed into a paradigm shifting movement.

*Helen Eriksen, Director of Beyond, Futurist, Business Psychologist, Author, Denmark*