

Press Release - for immediate release



Gathering momentum for the 10th year anniversary

Lausanne, Switzerland, November 25, 2006.

W.I.N. 2007 Global Forum will take place in Oslo, Norway on September 27 - 29, 2007 when this leadership event will celebrate its 10th year anniversary.

Norway has been chosen symbolically as the location for this special 10th edition. Not only because Kristin Engvig, W.I.N. founder and CEO, wanted to celebrate a decade of the W.I.N. international journey in her home country. But also because Norway is a most inspirational setting, since it has been a world leader in promoting gender equality strategies and gender balance in positions of power for a long time.

This year's Global Forum in Rome "Courage to be the Change..." (September 21 - 23) attracted close to 600 women leaders and entrepreneurs from 52 countries. The participants had an opportunity to choose from among 80 speakers in dozens of plenary sessions, more than 40 skill-building workshops, working groups and coaching labs. A unique W.I.N. atmosphere and complete body-mind-and-soul experience were created by music performances, networking events, body-mind awakening sessions, the Open Forum and *the Oasis*.

Distinguished W.I.N. 2006 speakers gave their contribution to the topics of the day. The opening speech by Kristin Engvig was followed by W.I.N.'s keynote speaker **Cherie Booth**, Attorney, Human Rights Advocate, Wife of Tony Blair, whose address focused on balancing family and career. At *Shaping the Future* plenary, **Amanda Ellis**, IFC World Bank Group, pointed out the importance of micro credit initiatives that are becoming the root of social change.

Jordi Kool, HP, concentrated on how cutting edge technology can help women and men to balance their work and private life. Speaking at the *Future of Work* plenary, **Sung Joo Kim**, Sungjoo Group, shared a very personal and courageous story of how her business thrived. **Ceri Powell**, Shell, discussed how Shell is helping businesswomen in the Middle East. On the 3rd conference day, **George Kohlrieser**, IMD International, gave a dynamic speech on conflict management for win-win outcomes and learning how to become a high-performing leader.

Talking about her personal impressions of the W.I.N. Global Forum 2006 and how it has influenced her life, one of the participants from South Africa said: "I have been inspired to think big, be ambitious, concrete and courageous. I have learnt to be more objective, it has helped me to understand my talents and how to use them for my personal improvement."

Thus far, W.I.N. has brought together around 4,000 professionals, opinion leaders and decision makers from around the world. W.I.N. 2007 Global Forum aims to go further and look beyond in developing its vision and creating the future. It will look to Norway for inspiration, strength and confidence...

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References

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