



## **Courage to be the change**

**Global W.I.N. 2006 Forum in Rome  
Hotel Hilton Cavalieri (20) 21- 23 September 2006**

Lausanne, Switzerland, April 2006. W.I.N. will be holding its 9th Annual Leadership Forum in Rome, Italy, from September 21 - 23, 2006. Over the last eight years this global platform has become the best place for effective exchange and networking between experienced leaders, well-known personalities and emerging young and creative talents. W.I.N.'s European touch and global mind will attract more than 500 women from all over the world to this unique event designed by women for women and men who want to be part of shaping business and life in the 21st century.

The W.I.N. Forum offers visionary inspiration through panel discussions and speaker sessions, tremendous learning through workshops, and personal and professional coaching through discussions, contacts and the coaching lab. Last but not least, it also incorporates fun and pleasure into the tough business world.

**The theme.** This year's edition will run under the theme "Courage to be the change...". In the past decade, women have brought a lot of change to companies, corporations, international associations and organizations. It is the right time now to declare that women do not only initiate change, they are the change: the change to the authentic, the change to caring and sharing, the change to a new leadership and a feminine way of doing business. This year's Forum will provide all women with visions, environment, strategies, skills and of course great network. It will boost inspiration, power and courage to be the change through living and sharing with others their own values and visions.

Kristin Engvig, 39 year old founder and director of W.I.N., explains: "Women have a vital role to play in this century. They embody the power to influence, decide and lead. Women leaders make a difference, leading with grace while being true to themselves, restructuring organizations into caring environments, making conscious decisions for long-term results, handling communication with empathy and in every way assuring that lives and careers blossom worldwide".

**The place.** Join us for the first time in Rome, a powerful city that has inspired so many creative people, poets, painters and composers. A magic city that embraces ancient civilization and mythology as well as science, progress, joy and elegance. As Goethe said "there is no better place than Rome".

The Forum venue is the Cavalieri Hilton Hotel, a wonderful spacious property located in a private park overlooking the city of Rome. Treat yourself to a soothing environment right in the middle of a pulsing cosmopolitan city, with comfortable rooms, an exciting rooftop terrace, fitness and spa, and a wonderful Mediterranean garden.

**References** <http://www.winconference.net>, <http://www.cavalieri-hilton.it>



## **Some participant's comments on past W.I.N. Forums**

Above all what touched me was the friendly atmosphere and the quality of all the participants. What an amazing group of ladies and what great networking we did.

**Haifa Fahoum Al Kaylani, Chairman, Arab International Women's Forum, Jordan**

W.I.N touched my life in a way that I can never forget. I am also sensitizing WIN amongst my friends, colleagues, etc. I believe that my action will make impact in Nigeria.

**Ozy Orji, a scholarship winner, Nigeria**

The format for the leadership forum is a combination of traditional plenary sessions, workshops, coaching labs, social events and the open forum - which is an event where participants are encouraged to publicly express an objective and then to accept assistance from others in the W.I.N. community in turning this objective or idea into reality. There is clear evidence that W.I.N. has been the catalyst for many new initiatives, partnerships and strategic alliances over the years that it has been running.

**Tracy Stanley, Chair, Sophia Professional Women's Network and Communication Manager AMADEUS**

Some people don't find networking easy. Talking about yourself, what you do and where you come from, often gets us so tongue-tied, we end up not saying anything at all - a frustrating experience. But at the W.I.N. conference there is magic at work. After my initial discomfiture, I quickly find out that many participants were first-timers like me.

**Maria-Fe Parco Ortner, Austria**

As always an indeed great pleasure to participate in and contribute to WIN. It has become much more than a conference now: It has developed into a paradigm shifting movement.

**Helen Eriksen, Director of Beyond, Futurist, Business Psychologist, Author, Denmark**