

Wisdom in Action: Transforming People, Organizations and Society

W.I.N. Global Conference in Prague
8-10 October 2009, Hotel Hilton Prague, Prague 8

Switzerland, 5 June, 2009 (*for immediate release*) - W.I.N. (Women's International Networking) will hold its 12th Global Leadership Conference from 8-10 October 2009 in Prague. The conference will focus on the theme "Wisdom in Action." Over the years, the W.I.N. vision of a strong, authentic leadership taking into account the global sustainability perspective has been joined by many communities, entrepreneurs, corporations, institutions and organizations. It provides inspiration, new impulses and energy. Today, the economic crisis has provided an opportunity to put wisdom into action in order to achieve the high goals of this vision.

Every year the conference contributes significantly to women's progress by connecting and empowering women from global corporations to entrepreneurs, politicians, academics and artists from all around the world. W.I.N. inspires women's business, social and personal success and dreams and supports them to reach their and society's full potential. W.I.N. is aware of its' global and social responsibility and grants numerous scholarships to women of the developing world.

The prestigious W.I.N. Conference is designed by women for women and men and provides a platform to discuss visions, strategies and skills needed to build strong leadership and succeed in today's world. According to Kristin Engvig, founder and organiser of W.I.N., "Women embody the power to influence, decide, lead and evoke change. W.I.N. forums manifest the emergence of a collective and truly global leadership journey made by women leaders today. At our event they discuss how to lead with grace while remaining intuitive, emphatic and true to themselves."

The 2009 program will examine how we can transform our innate wisdom into effective action. Participants will have the opportunity to take part in eight different panel sessions and forty workshops covering crucial business topics as well as areas related to well-being, work-life balance and spirituality. Speakers have included Cécile Bonnefond, President & CEO Veuve Cliquot International (France), Gro Harlem Brundtland, Head WHO (Norway), Anna Diamantopoulou, Member of the Greek Parliament and former Commissioner of EU (Greece), Rena Golden, Executive V.P. & General Manager CNN International (South Asia/USA) as well as other global corporations, NGOs, government bodies and opinion leaders who are fully supportive of W.I.N.'s winning formula. These organisations and individuals are leading examples of workplace diversity and inclusion. Similar speakers will share their experiences and best practices this year. A press conference will be held on 8th October with key speakers and W.I.N. founder Kristin Engvig.

About W.I.N.

W.I.N. is an independent, European, mission-driven organization with a global impact. It is run by an international team of professionals and supported by a large group of volunteers all inspired by the well-being and progress of global society. The 2008 W.I.N. Forum in Sitges, Spain attracted over 600 women from 70 countries including 45 % corporate executives, 20% small business owners and entrepreneurs, 20 % professionals (doctors, lawyers, academics, artists, and journalists), and 15% politicians, international servants, NGOs.

About Prague

Following previous events in Milan, Geneva, Rome, Oslo and Sitges the W.I.N. Conference has chosen Prague as the first Central European location. Prague is the economic, political and cultural capital of the Czech Republic and has a long and diverse history.

As Europe continues to consolidate in the European Union, Central Europe is a key area for growing interest in social and women's issues. The Czech Republic took up a six month presidential position in the European Union in January 2009 and in this role has overseen legislation in the areas of finance, energy, environment as well as in employment and social policy. In holding the Presidency in a time of global financial crisis there has been a focus on sustainable and responsible policies. With this mindset, Prague is the perfect setting for putting wisdom into action.

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feminine, authentic and global – that's W.I.N.

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