



inspiring women worldwide

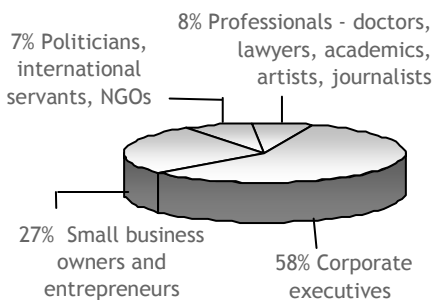
www.winconference.net

FACT SHEET

Statistics

- W.I.N. is a mission driven organization founded 1998 by Kristin Engvig, Norwegian social entrepreneur.
- The core product of W.I.N. is the Annual Global Leadership Forum
- More than 5,000 professionals from 70 countries have attended the W.I.N. Forum from 1998 to 2007
- The number of delegates is constantly increasing: From 160 in 1998 it has reached 730 in 2007
- Ages range from 20 to 70, core ages are 35 to 45
- W.I.N. is visionary event and past Forums have been called "Davos for Women", "an intellectual spa for mind and soul" and "magic".
- Other W.I.N. products include a Corporate Network Group and development activities such as workshops, training, discussions and events to empower women.
- Visited by tens of thousands of people every year, the W.I.N. website attracts global attention.

Global Forum delegates



Organization

Under the direction of Kristin Engvig, W.I.N. is headquartered in Lausanne, Switzerland and run by a multicultural team of 5-9 members and a volunteer team of 25 women who support it on a part time basis. It is mentored by an international board of advisors.

Mission

Inspiring women worldwide.

Vision

To develop, empower and connect leaders and bring a strong, authentic and feminine leadership with a global perspective which inspires and guides communities, corporations, supranational institutions, political organizations and entrepreneurship worldwide.

Developing - giving women a voice, encouraging new thoughts, ideas, building on skills

Empowering - providing powerful tools such as a new vision, knowledge, inspiration and new skills

Connecting - ensuring a constantly updated global network of women leaders

Values

Our mission and vision are supported by five values: W.I.N. is truly international, driven by innovative thinking and practical solutions, strives for integrity, builds on courage and is absolutely neutral.

Visionary, leading the way

Target participants

Professional women and men and influential decision-makers or opinion leaders: company executives, entrepreneurs, independent professionals, consultants, academics, artists, thought leaders, government and NGO representatives, international business school professors and students.

Typically the **W.I.N. woman** is culturally aware, has an international mindset, is well educated, keen to learn, receptive to new technology and she embraces change through action to accomplish her goals. She wants it all: work, family and self. She is strong and speaks with her own voice. She is feminine and authentic.

Typically the **W.I.N. man** is not afraid of being in minority. He wants to comprehend how women are creating new norms in society, economic life, cultural milieus and organizations, and wants to be part of a new, emerging paradigm.

A magic formula

International Advisory Board

Ania Jakubowski, P&G; Anne Stevens, IBM; Avivah Wittenberg-Cox, Diafora, EPWN; Carolyn Lutz, Lutz & Partners; Charleen Michel, Human Resources Consultant; Chitra Radhakishun, UNCTAD; Claudia Gonzales-Gisiger, World Economic Forum; Denise Andrews, Legacy Unlimited; Elizabeth Trallero, Smiling S.A.; Elsie Maio, Maio & Co; Graziella Zanoletti, Elite Rent-A-Car; Hélène Ratte, Deloitte; JoAnne Freeman, SwimUpstream; Jo Ousterhout, Intrapreneurial and Entrepreneurial Planning and Finance; Josephine Green, Philips; Josefine van Zanten, Shell; Juliet Erickson, Consultant, Communication Specialist; Linda Love, Adecco Group UK; Lisa Kepinski, Hewlett-Packard; Lyly Rojas, International Consultant, Aphasiologist and Author; Meg Jones, Constructive Connections; Monisa Cline, Continental Airlines; Rosanna d'Antona, D'Antona & Partners, Sarah Brady, Whirlpool; Zohreh Tabatabai, ILO.

Intellectual spa for mind and soul

Partners

Each W.I.N. Forum is supported by 40 international women's associations, 7 business school alumni associations, NGOs, educational institutions, consulates, as well as global and world-class corporations such as IBM, HP, P&G, Shell, Starbucks, 42 Virtual, Accenture, CCL, Cisco, Continental Airlines, GE, Symantec, Elizabeth Arden, International Herald Tribune, INSEAD, SDA Bocconi, Whirlpool, Volvo, CNN, Reuters, American Express.



FACT SHEET

W.I.N. Speakers include

Laura Balbo, Minister, Ministero delle Pari Opportunita (Italy), Cécile Bonnefond, President & CEO Veuve Cliquot International (France), Gro Harlem Brundtland, Head WHO (Norway), Anna Diamantopoulou, Member of the Greek Parliament and Former Commissioner of EU(Greece), Anna Finocchiaro, Minister of Equal Opportunities (Italy), Rena Golden, Executive V.P. & General Manager CNN International (South Asia/USA), Hazel Henderson, Author, Futurist, Evolutionary Economist (UK), Sung Joo Kim, President & CEO, Sungjoo Inc./Sugjoo International Ltd, Michael Kimmel, Author, Professor of Sociology, SUNY at Stony Brook (USA), Thembeka Nkamba-Van Wyk, Managing Director Talking Beads (South Africa), Paul Polman, President Western Europe, P&G (Sweden), Danica Purg, Prof., Dean and Director of the IEDC Bled School of Management, President of CEEMAN (Slovenia), Margot Wallstroem, EU Commissioner of the Environment (Sweden), Sheila Wellington, President Catlyst (USA), Cherie Booth, Human Rights Advocate (UK), Margherita Agnelli de Pahlen, VP of the World Microfinance Forum.

Biography

Kristin Engvig,

W.I.N. Founder and Director

Kristin Engvig, Norwegian social entrepreneur started her leadership journey in 1998 when she founded W.I.N. in Milan, Italy. At that time already she firmly believed that women have a vital role to play in today's business. Women leadership is her passion, and she has designed the visionary programs of all W.I.N. forums. Kristin is known for picking up trends early and encouraging women to live creatively, to shape their own future. She is a frequent speaker at conferences and for organizations and companies on topics such as leadership, diversity, networking and entrepreneurship.

Kristin has worked as an international consultant on intercultural management issues, marketing and communication strategies in Western and Eastern Europe as well as in Japan. She did a degree in Business Administration in Oslo and a MBA in Italy. In the past, she held the positions of vice president SDA Bocconi Alumni Association and

president PWA Professional Women Association, and is member of several Women's networks. In 2006 she has been nominated for the European Women of Achievement Award.

Art is central in her life and she has studied creativity and Zen for a number of years. Kristin was born in 1966 in Norway and is mother of a six year old boy.

Activities

W.I.N. Global Leadership Forum

Spain, Sept 2008

The 11th annual forum will provide women leaders from all over the world with a special vision, strategies, environment and skills needed to get involved in shaping the future and to succeed in today's world. Numerous workshops, coaching labs, facilitated networking sessions and social events offer an ideal mix of learning, listening, benchmarking, sharing and inspiring, and plenty of opportunities to make connections. The forum is opening up for more men to join as well.

Unique W.I.N. Forum Features

- W.I.N. Marketplace, an opportunity to showcase products and services
- W.I.N. Coaching labs, complimentary one-to-one sessions offer a great opportunity to explore the benefits of coaching
- W.I.N. Oasis, a place for relax - calm - peace
- W.I.N. Open Forum, two hours of intense and spontaneous discussion, playing and acting. The audience sets the agenda.
- W.I.N. Body-mind awakening sessions, 40 minutes of yoga, stretching and meditation techniques every morning

W.I.N. Corporate Network Group (CNG)

CNG is a global business platform designed to address common business challenges with global corporations and organisations. CNG has four meetings a year, each presenting a key speaker and a critical topic.

W.I.N. Community

W.I.N. community members support and sustain the W.I.N. organization and continue locally various projects initiated at the Forums.

W.I.N. Development activities

Trainings, workshops, discussions, events - visit our website for details.

W.I.N. scholarship fund

This fund makes the hopes of hundreds of women around the globe reality, and reinforces our commitment to inclusion.

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