

Welcome to W.I.N. 2009 – global leadership conference.

By Kristin Engvig, W.I.N. founder and leader

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Once a year a group of amazing people get together in one place for three days, under one theme, to get a grasp on how to create a future that will benefit all. The meeting is inclusive, international, sophisticated, feminine, high content, magic and increasingly relevant. Some return year after year while others are new- participating for the first time. They come from all over the world, representing different ages, numerous professions and a variety of responsibilities. They allow themselves to flourish, creating interesting careers and sustainable work-places and serving with their uniqueness, a world in transformation. This year **you** have made the choice to join this very special meeting and I am thrilled to welcome you to the 12th W.I.N.

global leadership conference.

As we discuss real company issues, entrepreneurial opportunities and management challenges, we will look at women's choices and companies' needs as well as unveiling deeper desires to reach true potential. It is in the unveiling of deeper desires we gracefully and courageously will reclaim the feminine and celebrate her, this very beautiful and powerful woman who in her wisdom can direct any board, run any company, start any new venture and simply do anything that she dreams of including being a partner, family member and friend.

I believe in this meeting and its enormous potential, I believe in the group gathered here and that with our intelligence, our sensitivity, total involvement and sensuality we will begin to transform our worlds.

This has not been an easy year for most; even those who didn't feel the financial crisis directly have felt worried simply from reading the newspapers and watching TV. We wonder how it all could have happened and why intelligent people lost simple common sense? Where did integrity and ethics go and what about wisdom? How could we have allowed it to happen? As we learn from this recent history, our moment has come to look at the opportunities.

The good news is that most people have started to understand how everyone and everything is interconnected. We are experiencing a world in transformation and we can't afford to be passive spectators as it is now our urgent call to become creators of a sustainable future, leading the transformation process guided by deep listening and conscious action.

During the next three days, we have to allow ourselves to open, to start envisioning how we would ideally like our world to be. We will look at what will be needed of the leader of tomorrow who actively wants to be in the game of life with integrity and solid values. We will ask how we can take

transformation in our own hands, listening to the rhythm of what is going on and actively create in ourselves, in our companies and in the world, something really meaningful constantly.

Navigating in a sea with constant change of waters, wind and weather, learning to be in a state of constant transformation, listening, receiving and taking conscious action second by second is requested. When the authentic feminine leader comes to life she follows what her intuition tells her, knowledge and skills are her tools servicing her wisdom in action, not the other way around. She is committed and her integrity and resilience to defend our communities, our projects and our ways is her power. She is very, very powerful. She cares and - please do not get her wrong, care has a strong quality - it implies the quality of nurturing and the quality of fearlessly defending what she commits to. She is a lioness protecting her cubs.

At W.I.N. we are interested in you and in how you do anything you do. During the next three days we will be open with each other, listen to our feminine and in the midst of the sessions, workshops and people, stand with each other in a way that allows us all to flourish. We know that everyone and everything is interconnected. We know that how exactly you individually participate and contribute matters to the group as a whole. As we meet to plan and to learn how to let life unfold, I welcome you to W.I.N. with a request to be present and open, ready to connect, quick to contribute, to take risks, commit and expect magic.

I acknowledge and I thank all 6,000 people who have been to W.I.N. over the years and who have formed the basis for our meeting in Prague. I am thankful to all the women and men who are passionate about what we do and whose enthusiasm for our work sustains us. I am grateful to all the sponsors who believe in and support W.I.N., often year after year. I also thank the speakers, coaches and the advisory board for giving their time and talent. Finally I would like to especially thank the women on the W.I.N. team; women who have manifested year after year that it is possible to work efficiently and beautifully together coming from a variety of backgrounds, nationalities, religions and age groups.

It is time to celebrate, to open ourselves to new solutions; there is transformation in the air.

Love and courage, as we commit to putting wisdom into action.

Kristin Engvig

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