



Network criteria

Globally oriented organizations employing more than 1000 people are eligible for CNG membership. Smaller companies sponsoring the annual W.I.N. Forum will join on exceptional basis. We also encourage business schools, UN or governmental bodies to participate. W.I.N. promotes best industry practice and requires that its members deal fairly with each other, in the best interest of themselves, their companies and their industry. Information gained during meetings should not be given out to third parties without the permission from W.I.N. and the specific members.

Membership benefits

- Up to three organizational representatives to attend each meeting
- Invitation to four corporate group meetings per year
- Name on W.I.N. website and presentation material
- Exclusive access to membership contacts
- Outcome report for each meeting
- Invitation to W.I.N. events
- Position your company as women-friendly

purpose
and
pleasure

vision
and
authenticity

power
and
action



Annual membership fees	Standard	Support Sponsor (€ 10,000)	Higher level sponsor
Corporate membership entitles to send up to 3 representatives to each meeting	€ 850	€ 550	free
Participation in one single meeting for non members	€ 150 per person		
<ul style="list-style-type: none"> • Corporate membership fees include a contribution of Euro 100.-- to the W.I.N. scholarship fund created to bring to the W.I.N. Forum outstanding personalities and raising talents who are unable to participate on their own for economic reasons. 			

Dec 2007

Agenda

2008 January 29
2008 April 25
2008 July 18
2008 November 21

Contact

For details, program and registration please contact info@winconference.net reference: CNG.

CNG corporate network group



Designed for organisations and their common business challenges, the W.I.N. Corporate Network Group is a successful business platform and part of the overall W.I.N. vision, the journey to success, and the growth of feminine leadership.

inspiring women worldwide

● CNG: purpose and policy

W.I.N. Corporate Network Group is part of the overall W.I.N. vision, the journey to success, and the growth of feminine and authentic leadership.

Designed to face today's business challenges, the group is a focused extension of W.I.N's annual global leadership forum.

This successful business platform is open to a select group of corporate and organizational members interested in progressing in the diversity and leadership area. CNG sessions focus on forward-thinking, learning, benchmarking and innovating solutions together.

Agenda topics range from attracting, retaining, growing and promoting female leaders to building constructive cooperation with men, experiencing diversity cultures, and running successful business networks.

Internationally minded, culturally aware and leaders in their community, this is the typical personality of W.I.N. corporate network group members.

By identifying key industry fields, W.I.N. will provide a network of like-minded organizations creating real benefits for all members.



CNG is a breeding ground for innovative ideas and pioneering leadership actions

How it works

Through its corporate network group W.I.N. is committed to grow a longterm relationship with its members to ensure that benefits are maximized.

The group meets four times a year for half a day to discuss vital topics and ideas relevant to doing business successfully, responsibly and with flair. Most sessions are hosted by a member company, and conducted by a specialist. In some cases a session may also take the format of a workshop.

CNG meetings provide invaluable opportunities to foster the dialogue with other leading international organisations, participate in exciting exchanges of ideas and information and position the organisation in an environment of global leadership.

The outcome of each meeting is developed into a study report which can be presented to all delegates as part of the yearly W.I.N. Global Leadership Forum. The aim of these policies is to develop a progressive approach to corporate networking as a whole.

● Group Meetings

Initiated in 2004, the W.I.N Corporate Network Group includes a variety of leading companies. Over the last years, meetings were hosted by Procter & Gamble, Hewlett Packard, Alcoa, Tetrapak, Mercer HR, Caterpillar, the World Economic Forum, ICRC, and others. Themes developed from a brainstorming list of burning diversity issues and key challenges in the corporate area to creating and running women networks as a strategy.

Martha Maznevski, Professor of organisational behaviour explained how leveraging gender differences enriches leadership and performance. Ebele Okobi-Harris from Catalyst de-

monstrated the importance of designing the diversity business case. George Kohlrieser from IMD talked about living a hostage free life. Juliet Erickson highlighted the power of persuasive communication. P&G shared the contents of the company's diversity training modules with the group. H el ene Ratte described how Deloitte launched diversity programs in different countries. Mercer explained their research results in corporate compensation and mobility trends. The ICRC outlined challenges and perspectives of a humanitarian organization, and UNAIDS presented their programmes in response to Aids.

There is a true sharing of experience and learnings among the members. Some companies have successfully brought the diversity concept to fruition, others are constantly progressing. This makes the discussion so genuine. All of them have recognised the benefits that women bring to a leadership team.

Key findings of a study have shown that companies with the highest percentage of women in senior management financially outperform companies with the lowest percentage.

Connecting people to create results

● CNG Members

Alcoa Europe • ABN AMRO • Dow Chemicals Company • Deloitte • Eastman Kodak • GE Money Bank • Hewlett Packard • ICRC • IBM • INSEAD • JT Int'l • Lloyds Bank • Manchester Business School • Novartis Pharma • Philip Morris • Procter & Gamble • Shell • Swiss Reinsurance • TetraPak •

Other companies send their delegates depending on meeting topics.

Speakers

Paul Polman, President Western Europe P&G • Ania Jakubowski, Associate Director Western Europe, P&G • Jean Kahwajy, Professor at IMD • Eleanor Haller-Jorden, Managing Director, Paradigm Group • Martha Maznevski, Professor of Organisational Behaviour and Int'l Business • Ebele Okobi-Harris, Senior Associate Catalyst • H el ene Ratte, HR Director, Deloitte & Touche • Juliet Erickson, Communication Specialist • George Kohlrieser, Psychologist, veteran hostage negotiator and leadership professor IMD •