

## Vision and Vitality: moving into the future

W.I.N. Global Forum in Sitges, Spain

18-20 September 2008, Hotel Melia Sitges



Switzerland, 8 July, 2008 (for immediate release) - W.I.N. (Women's International Networking) will hold its 11th Global Leadership Forum from September 18 to 20, 2008 in Sitges near Barcelona, Spain. The conference will focus on the theme "Vision and Vitality: moving into the future." Over the years, the W.I.N. vision of a strong, authentic leadership taking into account the global sustainability perspective has been joined by many communities, entrepreneurs, corporations, institutions and organizations. It provides inspiration, new impulses and energy. Today, vitality is the key to rapidly move forward to achieve the high goals of this vision.

Every year the conference contributes significantly to connect and empower women leaders from global corporations to entrepreneurs, politicians, academics and artists from all around the world, in driving women's business success and ambition and in supporting them to reach their full potential.

The prestigious W.I.N. Forum is designed by women for women and men and provides a platform to discuss visions, strategies and skills needed to build strong leadership and succeed in today's world. According to Kristin Engvig, founder and organiser of W.I.N., "Women embody the power to influence, decide, lead and evoke change. W.I.N. forums manifest the emergence of a collective and truly global leadership journey made by women leaders today. At our event they discuss how to lead with grace while remaining intuitive, emphatic and true to themselves."

The 2008 program will examine how women can better manage companies, institutions and organisations in today's world. Participants will have the opportunity to take part in eight different panel sessions and fifty workshops covering crucial business topics as well as areas related to well-being, work-life balance and spirituality. Speakers will include HP, IBM, Shell and other global corporations as well as NGOs, government bodies and opinion leaders who are fully supportive of W.I.N.'s winning formula. These organisations and individuals are leading examples of workplace diversity and inclusion and will share their experiences and best practices. A press conference will be held on 18th September with key speakers and W.I.N. founder Kristin Engvig.

### **About W.I.N.**

W.I.N. is an independent, European, mission-driven organization with a global impact. It is run by an international team of professionals and supported by a large group of volunteers all inspired by the well-being and progress of global society. The 2007 W.I.N. Forum in Oslo, Norway, attracted over 700 women from 70 countries including 58 % corporate executives, 27% small business owners and entrepreneurs, 8 % professionals (doctors, lawyers, academics, artists, and journalists), and 7 % politicians, international servants, NGOs.

### **About Sitges, Catalonia/Spain**

Following previous events in Milan, Geneva, Rome, and Oslo the W.I.N. Forum has chosen a Spanish seaside resort, Sitges, situated in the south of Barcelona. The town has preserved important features both from mediaeval times and from its history as an old fishing town, enjoying at the same time the infrastructure and services of a big city where almost everything is possible.

Spain is one of the fast growing economies in the European Union. The country is putting women on the agenda and recently added new legislation requiring that companies with more than 250 employees include in their goals the nomination of at least 40% women on their board within the next eight years.

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