



PRESS RELEASE

for immediate publication

6 October 2010

800 WOMEN LEADERS GATHERED IN PARIS FOR W.I.N. WOMEN'S INTERNATIONAL NETWORKING CONFERENCE

Today in Paris 800 international women leaders have come together for 3 days to take part in one of the largest and most prestigious leadership forums for professional women working internationally. They have come to take part in a crucial conversation about how women want the future to look and how they can play a key role in moving towards a more sustainable future.

In her welcome letter to participants, Kristin Engvig, W.I.N. founder and CEO, says: *Something special is happening for women right now. It is as if everyone has started to wake up, all at the same time. There is a real transformation. It is bigger. It is exhilarating. It is urgent. **There is a call addressed directly to us and it is requesting an answer, directly from each one of us.** The theme of this year's conference is 'Realizing Visions' as it is obvious as we listen, that there are many needs and dreams that can be grabbed and translated into projects. With an abundance of talent, resources, humanity, sensitivity, total involvement, collaboration and sensuality, we will succeed and take another step towards the transformation of the future of women.*

The 800 delegates are gathered here in Paris to look at how to make this happen, to take a break for three days from their everyday lives and to envision what kind of world they want to live in, how their ideal work would be and how they would like their lives to be. They are here to discuss their highest visions and greatest hopes, and to collaborate in making these a reality.

To help them do this, the powerful three-day forum has assembled over 125 insightful and engaging speakers who will cover global trends, the future of work and careers and growing as individuals. Expert forums on topical issues including Women on Corporate Boards, Women in Media and Women Entrepreneurs, will showcase panels of leading thinkers.

Among the array of speakers and workshop leaders coming to W.I.N. this year are:

Senator the Honourable Marlene Malahoo Forte, Minister of State, Jamaica

Irene Dorner, President and CEO of HSBC Bank, USA

Amanda Sourry, EVP Chairman of Unilever UK Ireland Business

Avivah Wittenberg-Cox, CEO 20-first, France

Catherine Destivelle, Alpinist, France

Saadia Zahidi, Head of Constituents, World Economic Forum, Switzerland

Rajendra Sisodia, Founder Conscious Capitalism Institute, Professor of Marketing, Bentley, USA

Graeme Codrington, Future Trends Analyst, TomorrowToday, UK

Sally Khallash Bengtsen, Futurist, Copenhagen Institute for Futures Studies, Denmark

Lorella Zanardo, CEO and Founder, Women's Bodies – Il Corpo delle donne, Italy

Nyaradzi Gumbonzvanda, General Secretary of the World YWCA, Switzerland

Once again world-class companies sponsor the W.I.N. Global Conference, this year led by HSBC - The world's local bank. HSBC has for many years been a strong supporter of diversity within business and their sponsorship of the W.I.N. conference provides further opportunity for them to champion and encourage businesswomen across Europe.

Come and join us at the Marriott Paris Rive Gauche Hotel & Conference Center, 17 Boulevard Saint Jacques, Paris, and listen to what women leaders have to say about the future.

6th – 8th October 2010, Paris Marriott Rive Gauche Hotel & Conference Centre, France

For further information please contact:

Jo Wackrill, W.I.N.

Tel + 41 21 612 03 54; Fax +41 21 612 0351

pr@winconference.com

www.winconference.com